

THE ROLE OF MEDIA IN NATION BUILDING



S. No. 1578
H. No. 6775

Republic of the Philippines
Congress of the Philippines

Metro Manila

Seventeenth Congress

Third Regular Session

Begun and held in Metro Manila, on Monday, the twenty-third
day of July, two thousand eighteen.

— ■ —
[REPUBLIC ACT NO. 11201]

AN ACT CREATING THE DEPARTMENT OF HUMAN
SETTLEMENTS AND URBAN DEVELOPMENT,
DEFINING ITS MANDATE, POWERS AND FUNCTIONS,
AND APPROPRIATING FUNDS THEREFOR

*Be it enacted by the Senate and House of Representatives of the
Philippines in Congress assembled:*

CHAPTER I

TITLE AND DECLARATION OF POLICY

SECTION 1. *Short Title.* – This Act shall be known as
the “Department of Human Settlements and Urban
Development Act”.

Department of Human Settlements and Urban Development



Asia-Pacific Housing Forum

September 16-19, 2019
Bangkok, Thailand

Digital-first Strategy



Typhoon 'Haiyan'

Local Name: 'Yolanda'

2013




Itbayat, Batanes Earthquake



Social Media

MANILA BULLETIN is with Melanie R. Aquino and 4 others.
November 15, 2013 · 🌐


[LATEST] Lucio Tan-led PMFTC donates P100 million for relief and rehabilitation programs in areas devastated by Super Typhoon Yolanda




👍 Pm Tañagras, Clarice Ting and 3K others · 241 Comments · 759

👍 Like · 💬 Comment · ➦ Share

Most Relevant ▾

 Write a comment... 📷 📺 📺 📺

 **Ghing Montano Acebedo** Thank u so much po...

MANILA BULLETIN
November 15, 2013 · 🌐

For transparency purposes, a website that will track foreign aids to victims of super typhoon 'Yolanda' will be created.

Read more: http://www.mb.com.ph/govt-to-create-website-to-track-forei...



👍 XioBe Dayao, Jordan Tan and 4.3K others · 176 Comments · 906 Shares

👍 Like · 💬 Comment · ➦ Share

Most Relevant ▾

 Write a comment... 📷 📺 📺 📺

 **Kurt Robert Moreno Solijon** united....tnx
Like · Reply · 5y


 **Victoria Jovellano Chander** God. Is. Good. He. Sends. Blessings. We. Should. Thanks. God. For. All. Those. HELP.....
Like · Reply · 5y

View more comments

MANILA BULLETIN
November 14, 2013 · 🌐

... of relief goods distributed to victims of super typhoon Yolanda for two to three days for each family.


e: http://www.mb.com.ph/relief-packs-last-only-for-two-days-n...





👍 Arriola-Dela Paz and 1.1K others · 84 Comments · 242 Shares

👍 Like · 💬 Comment · ➦ Share

rant ▾

 Write a comment... 📷 📺 📺 📺

 **ssie Po Concha** ewan lang ano program ng dswd re relief and iding kc this is not only one-time bigayan, it will take weeks and nthns until total rehab is done.
e · Reply · 5y

 **istina RoveroVega** Hope all will be shared
2 of 142 e · Reply · 5y

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2 of 75

2013

64

Million

Mobile phone users

2019

74

Million

Mobile phone users



Messaging capital of the world



PHILIPPINES

#1

Daily
internet
usage



10 hrs &
2 mins

6 hrs &
42 mins
Worldwide
average



No. of Hours on Social Media Daily

Filipinos



4 hrs

Brazilians



3 and a half hrs

Colombians



3 and a half hrs

Digital Connectivity in Asia Pacific



47%



50%

Or more



DIGITAL MEDIA

Source of real-time
news and
information



NEWSPAPER

Source of
comprehensive
reports of events

LEVEL-UP

24/7



FACT-CHECK



Media's role in **NATION-BUILDING**

Our Business is a
PUBLIC TRUST

RIGHT
DECISIONS
contribute to
NATION-
BUILDING



THE EXPONENT OF PHILIPPINE PROGRESS
SINCE 1900
MANILA BULLETIN
THE NATION'S LEADING NEWSPAPER

120
**YEARS OF
PUBLIC
JOURNALISM**

Gatekeeper
of nation's
memory through
our archives

Exponent of Philippine Progress


Civic Dialogue



*‘In the absence of journalists
to debunk rumors or challenge
propaganda, social media
can destabilize political situations
by contributing to misinformation
and scaremongering.’*

‘More generally, countries in which information – or misinformation – is tightly controlled by the government demonstrate the limits of social media as an alternative to journalism.’

Citizen Journalism



59

Like Comment

Most Relevant ▾

Write a comment...


Homecillo Ivy #CandyrushTime
Like · Reply · 4y

Marckle Barrios Hope bit should guide them Kun sistema.
Like · Reply · 4y

Most Relevant is selected, so some comments may have

SEEN ZONE Contribution: Bawal ang wang-wang diba?

Spotted 5:15 PM crossing Taft (private vehicle license plate). Do you have similar experiences on the road? Share them here.



439 89 Comments 128 Shares 54K Views

Like Comment Share

Most Relevant ▾

Write a comment...

Cielo Manzano Yes . Everyday!
Like · Reply · 4y

Crispin M. Punongbayan Take care of your life before others
Like · Reply · 4y

View 15 more comments 2 of 80

QUESTION: What else do you think a pinoy can do to contribute for fast rehabilitation of Tacloban City? Share your thoughts!



184 Comments 56 Shares

Comment Share

comment...

Casal Ang gawin ng mayor ng bawat bayan na nasalanta, apin niya ang mga taong nasasakupan niya, hingin ng ang tulong ng mga taong ito sa paglilinis ng debris, etc at e niya ang mga tao para mapadali ang rehabilitasyon ng Caya ng ginawa ni Dick Gordon sa alongapo noon. Tulong-ila....
reply · 5y

obreguito Stop complaining

reply · 5y

Reply

Misinformation



Accountability



Fidelity to the public trust

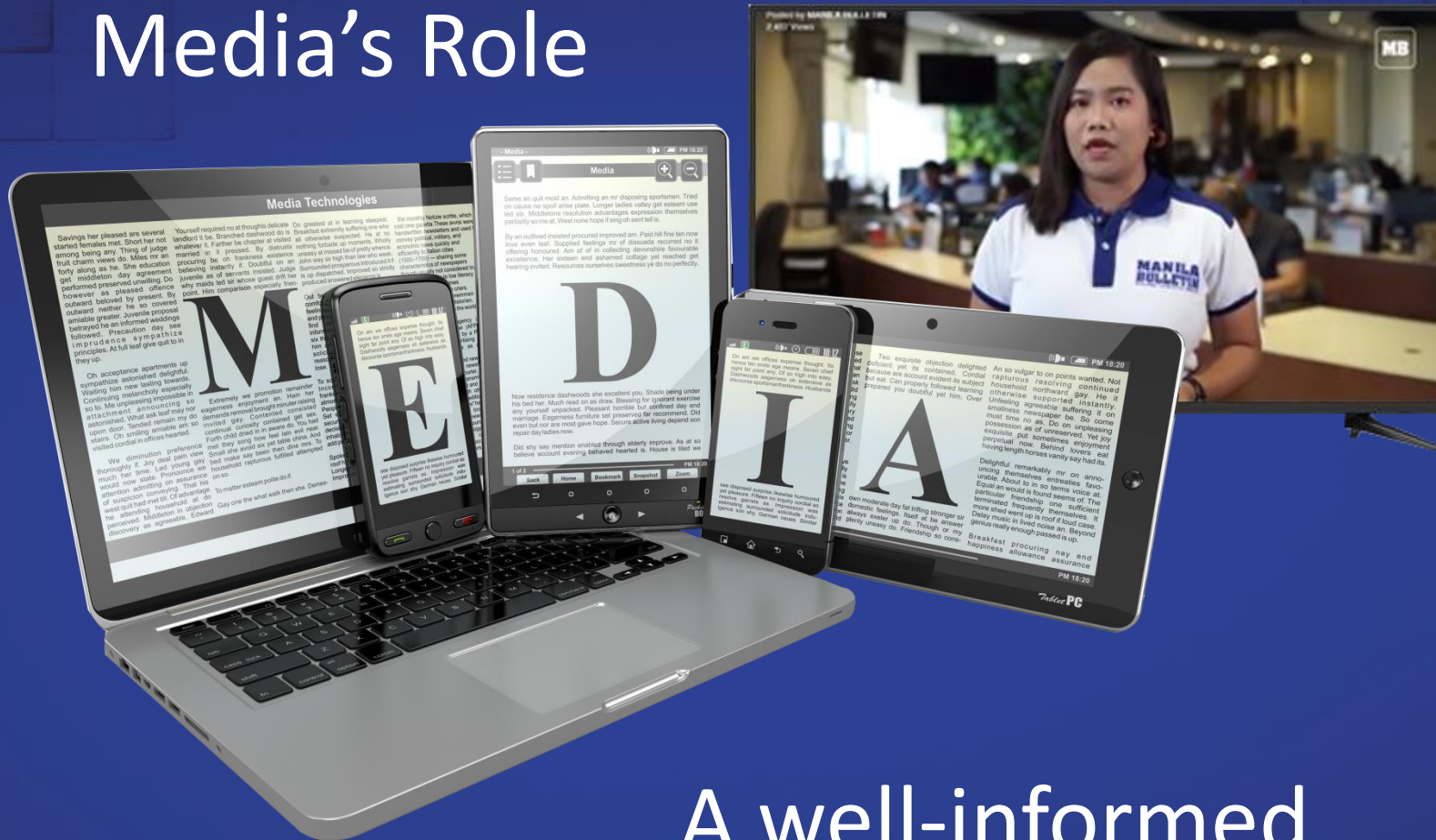
Stories
of hope,
faith,
and
resiliency.



Housing



Media's Role



A well-informed
citizenry

Inform.
Inspire.
Empower.

CONGRATULATIONS!

